# Financial Summary

Q1 2026 (Jan–Mar)

Pressa Inc.
Prepared: April 1, 2026

TOTAL REVENUE
**$1,200,000**
+18% YoY

GROSS PROFIT
**$860,000**
71.7% margin

NET INCOME
**$340,000**
28.3% margin

## INCOME STATEMENT

| Category | Q1 2026 | Q4 2025 | Change |
|---|---|---|---|
| **Revenue** | | | |
| API Subscriptions | $780,000 | $680,000 | +14.7% |
| Usage-Based Revenue | $320,000 | $260,000 | +23.1% |
| Professional Services | $100,000 | $78,000 | +28.2% |
| **Total Revenue** | **$1,200,000** | **$1,018,000** | **+17.9%** |
| Cost of Goods Sold | ($340,000) | ($305,000) | +11.5% |
| **Gross Profit** | **$860,000** | **$713,000** | **+20.6%** |
| **Operating Expenses** | | | |
| Engineering & Product | ($210,000) | ($195,000) | +7.7% |
| Sales & Marketing | ($165,000) | ($148,000) | +11.5% |
| General & Administrative | ($85,000) | ($82,000) | +3.7% |
| Infrastructure | ($60,000) | ($55,000) | +9.1% |
| **Total Operating Expenses** | **($520,000)** | **($480,000)** | **+8.3%** |
| **Net Income** | **$340,000** | **$233,000** | **+45.9%** |

## KEY FINANCIAL RATIOS

| Ratio | Q1 2026 | Q4 2025 |
|---|---|---|
| Gross Margin | 71.7% | 70.0% |
| Operating Margin | 28.3% | 22.9% |
| Net Profit Margin | 28.3% | 22.9% |
| Revenue per Employee | $24,000 | $21,200 |
| CAC Payback (months) | 5.2 | 6.1 |
| LTV/CAC Ratio | 15.3x | 12.6x |
| Rule of 40 Score | 46.2 | 39.8 |