

NON-DISCLOSURE AGREEMENT

This Non-Disclosure Agreement ("Agreement") is entered into as of **March 15, 2026** (the "Effective Date") by and between:

Disclosing Party: Pressa Inc., a Delaware corporation, 100 Technology Drive, Suite 400, San Francisco, CA 94105 ("Pressa"); **Receiving Party:** Acme Corp, a New York corporation, 456 Market Street, New York, NY 10013 ("Recipient").

- 1. Definition of Confidential Information.** "Confidential Information" means any non-public information, including technical data, trade secrets, business plans, product roadmaps, customer lists, financial information, source code, APIs, algorithms, and any other proprietary information disclosed by the Disclosing Party, whether orally, in writing, or by other means.
- 2. Obligations of Receiving Party.** The Receiving Party agrees to: (a) hold all Confidential Information in strict confidence; (b) not disclose to third parties without prior written consent; (c) use solely for evaluating a potential business relationship; (d) restrict access to employees and contractors bound by similar obligations.
- 3. Exclusions from Confidential Information.** Obligations shall not apply to information that: (a) is or becomes publicly available through no fault of the Receiving Party; (b) was rightfully possessed prior to disclosure; (c) is independently developed without use of Confidential Information; (d) is rightfully obtained from a third party without restriction.
- 4. Term.** This Agreement shall remain in effect for two (2) years from the Effective Date. Confidentiality obligations survive termination for an additional three (3) years.
- 5. Remedies.** The Receiving Party acknowledges that unauthorized disclosure may cause irreparable harm. The Disclosing Party shall be entitled to equitable relief, including injunction and specific performance, in addition to all other remedies.
- 6. Governing Law.** This Agreement shall be governed by the laws of the State of California, without regard to conflict of law principles. Disputes shall be subject to the exclusive jurisdiction of the courts in San Francisco County.
- 7. Entire Agreement.** This Agreement constitutes the entire agreement between the parties regarding its subject matter and supersedes all prior negotiations and agreements. No modification is effective unless in writing signed by both parties.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the Effective Date.

DISCLOSING PARTY

Pressa Inc.

Name: David Park
Title: Chief Executive Officer
Date: March 15, 2026

RECEIVING PARTY

Acme Corp

Name: Sarah Johnson
Title: VP of Engineering
Date: _____